



**FOR IMMEDIATE RELEASE**  
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**MEDIA ADVISORY**  
**THE WASHINGTON TEACHERS' UNION TO HOLD FURLOUGH DAY PROTEST AT**  
**WASHINGTON POST HEADQUARTERS**  
***BIASED EDUCATION COVERAGE EQUALS CORPORATE PROFITS***

**WHO:** The Washington Teachers' Union  
Teachers, Parents, Students, Community Activists and Labor Union Leaders

**WHAT:** WTU Furlough Day Protest  
"Biased Education Coverage Equals Corporate Profits"

**WHEN:** Friday, April 15, 2011, 10:30 am

**WHERE:** The *Washington Post* Headquarters  
1150 15th Street, NW, Washington, DC

**BACKGROUND:** The WTU is protesting at the *Washington Post* headquarters highlighting:

- The *Washington Post* has buried the truth about education reform in DC!
- The *Washington Post* endorses IMPACT (test score centered teacher evaluation) at any cost!
- The *Washington Post* ownership of Kaplan Higher Education, the U.S. premiere education profiteers, creates a conflict of interest on education policies.

The *Washington Post* has consistently discounted the credentials, abilities and performance of hard working DC public school teachers. Kaplan's revenues, which are generated primarily by federal student loans, fuel their Editorial Board's reckless JoAnn

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Armao *et. al.* The education stories have been uniquely biased against traditional public education creating a worse situation. Their national agenda has been about profit, not the people of Washington, DC or their children.

"No firewall exists at the *Washington Post* because its' executives read financial statements and know absent Kaplan Higher Education, they are out of business," stated WTU President Nathan Saunders. "Real education concepts, such as the broader, bolder approach, have been banished, while Michelle Rhee and those who teach to the test, are unabashedly embraced. It took *USA Today* and other independent investigators to break the test cheating scandals and fraud stories. It is the fire in the pits of the Post's pockets, called profits, which motivates them, not education."